

Food Impact

Copenhagen, June 2016

In June 2016 a group of **young investors** gathered in a private residence in Copenhagen around the topic of



Why food? Because food is connected to our every day lives, our communities, and to people across the globe. It is predicted that in year



the global population will increase to **9 billion people**, which will lead to a



increase in food production.

One kilo of beef requires **15,500 liters** of water to produce.

The **production of food is related to some of the biggest challenges of our time** and already has huge consequences on human, social and environmental capital.

The program of the Food Impact Workshop was curated to address some of the challenges in the food sector – but more importantly to hear from some of the key people who are working tirelessly to overcome them. The speakers represented areas related to



Quote from participant

“An eye-opening event around food and the impact caused by production and eating habits. Amazing learnings on how we can all change and act to disrupt the industry.”

In addition, the event aimed to touch on the cultural and emotional aspects of food as well as using our taste senses.

The food served at the event was used to address our challenges with

meat production, how we can be more efficient by wasting less and how to be more creative in relation to eating seasonal and green.



Speakers

Silja Nyboe Andersen

“If we used the land currently used for animal feed to feed people instead – we could feed another 4 billion”

Matthias Wolfschmidt

“It is not just Big Tobacco anymore. Public health must also contend with Big Food, Big Soda, and Big Alcohol. All of these industries fear regulation, and protect themselves by using the same tactics.”

Ivo Knopfel

“There are huge inefficiencies in the food value chain, which in turn promise attractive returns and a great opportunity for significant as well as tangible social and environmental impact”

Peter Kristensen

Wheatstap's investments into resource efficiency in the food sector is led by a family vision to secure the family legacy in a more sustainable world.

Alex Felman

Drawing on his own investment experience, a passion for food and his education in the bio tech industry Alex set the scene for an intense and important dialogue. Should we be eating meat? Would you eat meat grown in the lab and is synthetic biology the future of food?

